

Fortnum Private Wealth Ltd  
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AFSL: 357 306

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# FINANCIAL SERVICES GUIDE (FSG)

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## About this Guide

This Financial Services Guide (FSG) provides you with important information about Fortnum Private Wealth (Fortnum), the Principal Practice, and its Authorised Representatives (Advisers) who may provide you with the services described in this FSG.

This FSG consists of two parts, and both contain important information which must be read together. It's important that you take the time to read the information provided so that you can make an informed decision about whether to use the services offered by us.

If you need any clarification on what you have read, please don't hesitate to contact us. We are committed to having open and honest communication with you at all times, as this is the foundation of good advice and a successful ongoing relationship.

## ABOUT US

Fortnum Private Wealth Ltd (Fortnum), as an Australian Financial Services Licensee (AFSL), brings together many like-minded financial advisers who share a “client-first” approach.

Our name comes from a combination of two words – fortress and numbers. This represents our duty to you, the client – our dedication to protecting your financial security and our strength in numbers.

Fortnum is owned by current and former:

- Principal Practices and Advisers (or their related entities);
- Fortnum staff; and
- Fortnum contractors.

Fortnum Private Wealth Ltd is a wholly owned subsidiary of Entireti Limited (ABN 51 676 518 577).

### How does Fortnum maintain adviser standards?

Each Fortnum Adviser is required to undertake continuous professional development. Fortnum hosts regular training programs on areas such as legislative changes to the taxation, social security, superannuation and investment environments. Our education and training philosophy is one of continually raising the bar.

Each Fortnum Adviser has direct access to technical, risk and investment research professionals who can provide additional analysis on strategy and products so that we can deliver quality advice to you. Risk management specialists monitor and regularly audit each Fortnum Adviser to maintain high-quality advice standards.

### Who is responsible for the advice to you?

Fortnum is responsible for any financial advice or services your Adviser provides under our Australian Financial Services Licence (AFSL).

### What financial services and products can Fortnum provide?

Fortnum is licensed to provide financial product advice and deal with the following products:

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Derivatives.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or ‘Wrap’).
- Managed Discretionary Account (MDA) Services.
- Retirement savings accounts.
- Superannuation (including Self-Managed Super Funds).
- Listed Securities.
- Standard margin lending facilities.

A wide range of financial products from various product providers are available and are thoroughly researched by qualified research professionals including, but not limited to, Mercer, Innova Asset Management, Zenith and Morningstar.

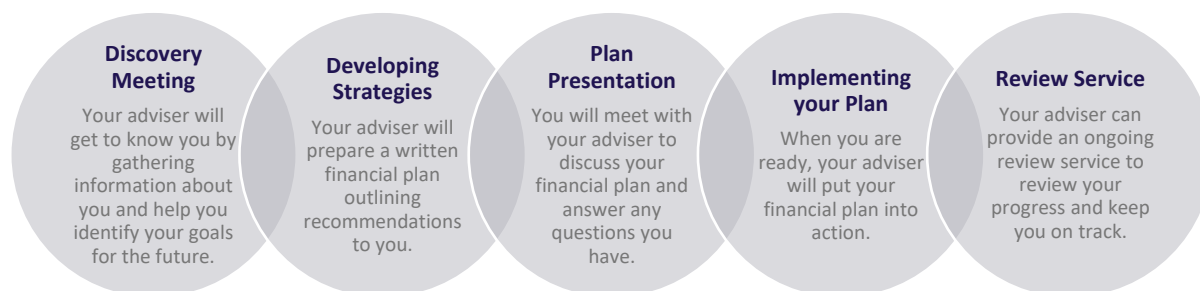
Your Adviser is only authorised to advise on products which are approved by Fortnum for use. Your Adviser will only recommend a product to implement your strategy after considering its suitability in relation to your individual objectives, financial situation, and needs.

#### Lack of Independence

Fortnum, its Principal Practices and its Advisers are not independent, impartial or unbiased due to the types of payments that are received by the group. This includes commissions paid by insurance providers or remuneration from a product issuer that is determined by the value of business placed. Payments received in this regard are all legal under Corporations Act 2001.

## OUR ADVICE PROCESS

A comprehensive advice process is designed to ensure that the advice provided is suited to your needs and financial circumstances.



## Important documents

You will receive a number of documents throughout the advice process and if you agree to enter into an ongoing review service. We will provide these documents as per your preferred method, electronically or paper based.

<p><b>Statement of Advice (SOA)</b></p> <p>Your Adviser will formulate a strategy to help achieve your needs and objectives and will put together any personal advice in a Statement of Advice (SOA). A SOA sets out the scope of the advice, your current personal and financial position, the basis for the advice and how it addresses your needs and objectives. It will also disclose the fees and charges payable by you and the remuneration and other benefits we may receive.</p>	<p><b>Record of Advice (ROA)</b></p> <p>Where a further review is conducted or ad-hoc advice is requested from you and personal advice is provided, the advice may be provided via a new SOA or a Record of Advice (ROA) as applicable to the circumstances. Further advice may be in the form of a ROA where the further advice does not significantly differ from the original advice provided.</p>	<p><b>Statement of Transaction (SOT)</b></p> <p>At times, you may wish to make changes without receiving advice. In these cases, we can take your instructions by telephone, email or in person (depending on type) and arrange for the transaction to be completed, without providing personal advice.</p> <p>Once implemented, we will provide you with a Statement of Transaction (SOT), which confirms your instructions, informs you that no advice has been provided and discloses any fees and charges payable by you.</p>
<p><b>Product Disclosure Statement (PDS)</b></p> <p>If your Adviser recommends a product as part of your financial strategy, they will provide you with the relevant Product Disclosure Statement (PDS). The purpose of a PDS is to assist you in making a decision about the particular financial product. It contains information about the product's key features, benefits, risks, and fees.</p>	<p><b>Ongoing Service Agreement (OSA)</b></p> <p>If your Adviser recommends, and you enter into, an ongoing review service, for a period of more than 12 months, you will initially receive an Ongoing Service Agreement (OSA). This document outlines the agreed service and the fees applied over the specified period.</p> <p>You will also receive an Enhanced Fee Disclosure Statement (eFDS) each following year. It will outline the fees paid and the services you received in the preceding 12 months, as well as estimated fees and services which will be provided to you in the upcoming 12 month period. The document will also ask you to confirm that you would like to continue the ongoing review service with your Adviser and consent to the deduction of any ongoing fees.</p>	<p><b>Client Service Contract</b></p> <p>If your Adviser recommends, and you enter into, a service arrangement for a fixed period of 12 months or less, you will receive a Client Service Contract. This document outlines the agreed service and the fees applied over the specified period.</p> <p>You will also receive a Confirmation of Fees and Services Letter at the end of the contract period which will outline the services you received, and fees paid.</p>

## OUR RELATIONSHIPS AND ASSOCIATIONS

### Fortnum Advice Pty Ltd and Personal Financial Services Ltd

Fortnum Advice Pty Ltd and Personal Financial Services Ltd (PFS) are both also wholly owned subsidiaries of Entireti Limited. Fortnum Advice Pty Ltd and PFS both also respectively hold Australian Financial Services Licenses that provide financial services to clients.

### PFS Investment Management Limited (PFSIM)

PFSIM is a wholly owned subsidiary of Entireti Limited and is a corporate authorised representative of PFS. PFSIM conducts professional investment research and investment management services including constructing and managing portfolios and/or investment strategies for model portfolios, managed accounts/ separately managed accounts (SMA) or other similar constructs.

## HOW WE ARE PAID

The remuneration and other benefits listed below generally cover what Fortnum, your Adviser, the Principal Practice and any related parties may receive as a result of the services provided to you. Specific amounts and benefits can often only be calculated once the recommendations are made to you.

There are various ways that you may pay Fortnum for the services provided to you, including:

- Fee for service - where you pay a fee for the services that we provide; or
- Commission (paid by product and service providers) in the form of initial (up-front) and/or ongoing (trail) commission; or
- A combination of commission and fee for service; or
- Other.

Each of these is discussed in further detail below.

All fees for services paid by you and/or commission paid by product and service providers are paid to Fortnum. Fortnum then distributes

100% of the fees received to its Principal Practices or distributes the fees after our Licensee fees and other expenses have been deducted.

### Fee for service

In all instances, your Adviser will discuss the calculation of the fees when you meet and agree on the services to be provided. Fees charged are generally payable after the services have been provided, however, ongoing review service fees are generally paid in advance. The agreed fees may be documented in a Letter of Engagement, set out in a SOA, in a ROA, or via an OSA.

Fee for service payments may be payable for:

- Initial Consultation – we may charge fees for your initial discovery meeting.
- Advice Preparation – we may charge fees for the preparation, presentation and/or implementation of our advice to you. These fees will be based on your individual circumstances, the complexity involved in your situation and the time it takes to prepare personal financial advice for you.
- Ongoing Review Service – we may charge a fee to provide ongoing reviews, including further advice suitable to your needs.
- Ad hoc Fees – we may charge fees for other services where costs outside the above are incurred.

### How are fees for services calculated?

Fees charged for our services may be:

- A dollar amount; or
- A percentage of the amount invested; or
- An hourly rate; or
- A combination of some or all of the above, as agreed with you.

### Commissions

Fortnum may receive payments in the form of initial commissions and/or ongoing commissions from the insurance product providers for any product you choose to use that is recommended by us. These commissions are included in the fees and/or premiums you pay for the product. You do not pay these fees to us directly. We may rebate some or all of this to you.

### **How commissions (initial and ongoing) from a life insurance product are calculated?**

Initial commission from a life insurance provider is typically up to 66% (inclusive of GST) of the first year's premium that you pay.

Ongoing commission can be up to 33% (inclusive of GST) of the premium from year two onwards for the life of the policy.

However, existing commission arrangements for insurance purchased prior to 1 January 2018 may continue to be paid in the same manner as what would have previously been advised to you.

The actual commission that will be received by Fortnum, the Principal Practice, and your Adviser will be disclosed to you in your SOA, SOT or ROA.

### **Managed Discretionary Account Service Fee**

Fortnum offer a Managed Discretionary Account (MDA) Service and charge a service fee for the use of the MDA Service.

### **Separately Managed Accounts and Managed Accounts**

If a recommendation is made that you invest into a Fortnum Managed Account Portfolio, then both Fortnum and a related entity, PFS Investment Management Limited (PFSIM) will receive fees derived from the recommended investment into the Fortnum Managed Account Portfolio. The fees are set out in the PDS and disclosure documents which will be provided to you. This payment may be included as part of, or in addition to, the Indirect Cost Ratio of the Portfolio.

### **Member Fees**

Fortnum may receive payments from the trustee of a superannuation fund, with which it has entered into a Member Services Agreement, in respect of the services provided to you on behalf of the trustee. Please refer to Part 2 of our Guide for further details (if applicable).

### **Other forms of remuneration or benefits**

Fortnum, your Principal Practice and/or Adviser may be entitled to other benefits when providing services to you.

Fortnum, your Principal Practice and Adviser keep registers of small value benefits (i.e. \$100 to \$300 in value) which may be received by them from product and service providers. These benefits are permissible unless they are received frequently or when similar benefits received combine to exceed \$300 per annum. If you would like a copy of the register, please ask your Adviser and it will be made available to you within seven days.

In addition, Fortnum receives payments by product providers to support adviser training and professional development.

If your Adviser is an accountant who is subject to the Accounting Professional and Ethical Standards, under APES 230, all benefits received, regardless of value, will be recorded on their register.

## **PROFESSIONAL INDEMNITY INSURANCE**

Fortnum is covered by Professional Indemnity insurance satisfying the requirements under section 912B of the Corporations Act (2001) relating to insurance obligations. Our insurance arrangements cover claims made against us as the Licensee and for the conduct of any Fortnum adviser (whilst acting as an Authorised Representative of our AFSL).

## **PROTECTING YOUR PRIVACY**

We collect and keep a record of your personal information, including sensitive information (e.g. information about your health), in order to provide you services including financial advice. We may also use the information we have collected in order to comply with any legislative or regulatory obligations we have and to help us run our business.

Fortnum is committed to the confidentiality and security of your personal information. It will be necessary for us to collect, use and disclose your personal information. If you do not consent to this, or we are unable to collect all the necessary personal information, we will not be able to provide you with the relevant financial planning and advice services.

In most cases, we collect personal information directly from you. In other cases, however, we may collect your personal information from third parties. The third parties we may collect from include, but are not limited to: your accountant, your lawyer or solicitor, other financial services institutions, insurance providers and any other third parties where you have provided consent.

In order to manage and administer our financial planning services, it may be necessary for us to disclose your personal information to third parties. The parties to whom we may disclose your personal information include, but are not limited to: financial institutions for the provision of financial products, such as investments, superannuation, and life insurance; auditors; third parties providing mailing services, administration support, maintenance of our information technology systems, printing of our documents, research services; any government or regulatory body for whom we have a legal obligation to provide this information to; referral partners. It is possible that an organisation listed above may disclose your personal information to overseas recipients, but it is not possible for us to provide any further details of that in this document. We may disclose your personal information to an entity which is located outside of Australia, to enable them to undertake specified services on behalf of Fortnum, your Adviser or Principal Practice.

In addition, the Principal Practice and/ or your Adviser may disclose your personal information to overseas recipients in order to access services they provide, such as paraplanning and administration.

Details of this can be found in the Fortnum Privacy Policy, which includes details of how you may access, and seek correction of, your personal information which we hold. It also includes details of how you may complain if you believe that we have breached the Australian Privacy Principles under the Privacy Act and how we deal with such complaints.

You may obtain a copy of the Fortnum Privacy Policy by telephoning us on (02) 9904 2792 or by visiting our website at [www.fortnum.com.au](http://www.fortnum.com.au).

You can authorise another person to act on your behalf, to receive information and/or undertake transactions. Both requesting this to occur, and removing this authorisation, are required to be notified in writing.

Where your Adviser becomes a representative of, or sells their business to, another Australian Financial Services Licensee, Fortnum may also use and disclose the information collected about you to enable your Adviser or the new business owner to continue to provide you with financial products and services.

We collect your personal information as permitted by, and in accordance with, the Privacy Act. Other legislation may also apply, such as the Anti-Money Laundering and Counter-Terrorism Financing Act.

## **ABSENCE OF RELEVANT INFORMATION**

If you do not wish to provide the information required to formulate your recommendations, your Adviser will advise you about the possible consequences of not having disclosed your full personal information and the impact on the recommendations given. You should consider these implications carefully.

## **IF YOU HAVE A COMPLAINT**

In the first instance, if you are unhappy with the advice or service provided by your Adviser, Practice Principal, or Fortnum, you can let us know by putting your concerns in writing or by calling us.

We will investigate your complaint and respond to your concerns as quickly as possible and within 30 days.

### **Complaints Officer (Fortnum Private Wealth)**

PO Box R1872  
ROYAL EXCHANGE NSW 1225

By email at [complaints@entireti.com.au](mailto:complaints@entireti.com.au) or by calling (02) 9904 2792 – select option 1.

If we have not responded to your complaint within 30 days, or if you feel it has not been resolved to your satisfaction, you may refer your concerns to the Australian Financial Complaints Authority (AFCA), which provides an accessible, fair and independent dispute resolution service. You can contact AFCA at:

**Australian Financial Complaints Authority Limited**

GPO Box 3  
Melbourne VIC 3001  
[www.afca.org.au](http://www.afca.org.au)

By email at [info@afca.org.au](mailto:info@afca.org.au); or by calling 1800 931 678.

You can also contact the Australian Securities and Investments Commission (ASIC). ASIC is Australia's corporate, markets and financial services regulator. ASIC contributes to Australia's economic reputation and wellbeing by ensuring that Australia's financial markets are fair and transparent, supported by confident and informed investors and consumers. You can contact ASIC at:

**Australian Securities and Investments Commission**

PO Box 4000  
Gippsland Mail Centre Victoria 3841  
[www.asic.gov.au](http://www.asic.gov.au)

By calling 1300 300 630.

## ABOUT US

Our Practice, Certe Wealth Protection Pty Ltd trading as Certe and our Advisers are Authorised Representatives of Fortnum Private Wealth Ltd.

Our Practice has been established to provide a range of wealth advice and expertise to assist clients with every aspect of their financial situation. Our Practice has a disciplined approach to helping you build and manage your plan for financial independence.

Below are our Practice details and how you can contact us:

<b>Name</b>	Certe Wealth Protection Pty Ltd	<b>Phone</b>	(02) 9132 5900
<b>ABN</b>	31 150 270 278	<b>Email</b>	enquiries@certe.com.au
<b>CAR</b>	000409128	<b>Website</b>	www.certe.com.au
<b>Address</b>	Grosvenor Place, Level 32, Suite 7, 225 George Street Sydney NSW 2000		

## WHAT WE DO

We can provide advice on the below types of financial products and services. Your adviser may not be qualified in all of the products and services below. Please refer to their individual adviser profile for their qualifications and the advice they can assist you with.

### The types of financial product advice our Advisers can provide you:

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap')\*.
- Retirement savings accounts.
- Superannuation.
- Self-Managed Super Funds (SMSF)\*.
- Margin Lending Facilities\*.
- Listed Securities\*.

### The services our Advisers can provide you:

- Investment strategies including gearing and savings plans.
- Budget and cash flow planning.
- Debt management.
- Superannuation advice, including salary sacrifice and consolidation strategies.
- Self-Managed Super Funds (SMSF)\*.
- Personal insurance strategies.
- Centrelink / DVA advice.
- Retirement planning advice.
- Estate planning advice.
- Advice on ownership and structures (e.g. discretionary and family trusts).
- Portfolio review services.
- Ongoing advisory services.

\*Accredited Advisers only. Our Advisers may also engage by referral the use of specialists such as (but not limited to) accountants and solicitors.



## Our Tax Services

Certe Advisers are all listed on the Financial Adviser Register as a Qualified Tax Relevant Provider (QTRP) with Australian Securities and Investments Commission (ASIC). This means that all Advisers of Certe can provide tax advice in regard to the strategies and financial products that they recommend to you.

## OUR FEES

Fees will be agreed based on your requirements and the complexity of your financial circumstances. All fees charged will be fully detailed in the Letter of Engagement or Statement of Advice you receive and will be agreed with you prior to you becoming liable for them.

We will discuss and agree on the method of payment with you before we provide you with our services. Generally, we will either invoice you directly, or deduct from your investments, or adopt a combination of these methods for the fees payable. Cash transactions will not be accepted.

## Fee for Service

<b>Initial Consultation</b>	You will not be charged a fee for your discovery meeting with your Adviser.
<b>Advice Preparation</b>	This fee covers the preparation, presentation and/or implementation of our advice to you. There is a set minimum fee of \$1,925 (including GST) for the advice preparation.
<b>Ongoing Review Service</b>	This is our fee for providing you with our ongoing review services. The ongoing review service we provide to you will depend on the complexity of your situation. The Ongoing Service Fee is charged as: <ul style="list-style-type: none"><li>• An agreed fee</li></ul>
<b>Ad hoc Fees</b>	Where other costs outside the above are incurred, you may be charged a maximum of \$495 per hour (including GST).
<b>Claim Management Service</b>	In general, we provide claim management service to you at no additional cost if you have previously received personal insurance advice from us. If you require claim management service for any non-advised policy, a fixed fee of up to <b>\$35,000 (GST inclusive)</b> may be payable regardless of the outcome of the claim. The cost will be estimated based on the hourly rate for our Head of Claims and adviser to facilitate and process the claim. Should you wish to engage in the service, the fee will be discussed and agreed upon with you prior to the commencement of any work.

## Insurance Commissions

<b>Commissions</b>	Insurance commissions may be paid by product providers to Fortnum, who, in turn, may pay a proportion of this to Certe. If your Adviser receives a proportion of this remuneration, they will inform you of the amount at the time they provide you with advice.
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## Payments we receive

All fees for services paid by you and/or commission paid by product and service providers are paid to Fortnum. The relationship between Fortnum and the Principal Practice is arranged through a flat fee agreement. This agreement stipulates that 100% of the remuneration is paid to the Practice. Therefore, Fortnum will retain 0% and the Principal Practice will receive 100%. Certe may share part of this amount with your Adviser.

Your Statement of Advice, Statement of Transaction or Record of Advice will provide further details of amounts paid to Fortnum, Certe and your Adviser.

## Payments our Advisers receive

Craig Matthews, Douglas Scriven and Steven Wright are employees of Certe Wealth Protection Pty Ltd and have been appointed as Authorised Representatives of Fortnum.

These Advisers may be remunerated by one or more of the following methods. If any are relevant to the advice provided to you, further details will be set out in your advice document:

- Your Adviser may be paid a salary based on experience, capability and responsibilities within Practice name.
- Your Adviser may be eligible to receive a bonus based on a combination of revenue and other non-financial measures that relate to compliance, staff training and the quality of service.

Jeremy Boller is a director and shareholder of Certe and has been appointed as an Authorised Representative of Fortnum.

Curtis David is a shareholder of Certe and has been appointed as an Authorised Representative of Fortnum. These Advisers may be remunerated by one or more of the following methods. If any are relevant to the advice provided to you, further details will be set out in your advice document:

- Your Adviser may be paid a salary based on experience and capability.

- Your Adviser may be eligible to receive a bonus based on a combination of revenue and other non-financial measures that relate to compliance, staff training and the quality of service.
- Your Adviser may receive dividends and/or distributions as a shareholder of Practice name.

## Referrals to us and others

We may provide you with a referral to other professionals. This may include, but is not limited to, accountants, mortgage brokers and legal practitioners. You may also have been referred to us by another professional.

We have referral agreements in place with the following referral partners:

Shaw and Partners may receive payment of up to 50% of the initial and/or ongoing fees or commissions for referring you to Certe.

Your Adviser or Certe may refer you to Genesis Financial Partners Pty Ltd. This company is majority owned by Certe.

## OTHER IMPORTANT DETAILS

### Our Relationships and Associations

The extensive list of products and services approved by Fortnum includes products and services provided by entities with whom Fortnum director, employee, Certe and/or your Adviser have a relationship or association, either directly or via a related entity.

We believe that your interests should be placed first, and that products and services should only be recommended if it is in your best interests.

However, it is important that you know of, and are comfortable with, those relationships and associations and any benefits that arise. Jeremy Boller is a shareholder of Australian Group Insurance Pty Ltd (AGI). Certe use AGI to assist with the administration of any group insurance products.

## **Associations and Directorships**

Jeremy Boller is a shareholder of AGI Pty Ltd. Jeremy may be entitled to receive dividends and director fees from this company.

Your Adviser, Certe or a related entity is a shareholder and/or a director in the following entities which may receive a direct benefit from any financial product advice or services that are provided to you:

- Genesis Financial Partners Pty Ltd – Director and shareholder

## **Our relationship with AZ Next Generation Advisory Pty Ltd and AZ Sestante Limited**

Certe's advisers are a member of the Azimut Group of companies. Established in 1989, Azimut is Italy's largest independent asset manager.

From time to time your adviser may recommend you apply for, acquire, vary or dispose of a financial product issued by a person who is also a member of the Azimut Group. As at the date of the most current FSG provided to you, relevant product issuers include AZ Sestante Ltd (ABN 94 106 888 662, AFSL 284442).

Your adviser does not receive any direct remuneration or other benefit as a result of its recommendation to apply for, acquire, vary or dispose of a financial product issued by these related companies as any remuneration and benefit are received by the product issuer and ultimately our common parent company.

**Jeremy Boller**

<b>Authorised Representative Number</b>	1001995
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	jeremy.boller@certe.com.au
<b>Qualifications</b>	Diploma of Financial Services

**Advice and services I can provide**

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap').
- Retirement savings accounts.
- Superannuation.

**Experience**

Jeremy relaunched Certe in 2015, with a clear goal – to bring integrity and professionalism to a sometimes maligned and untrusted industry.

Fast forward to today, Jeremy has created a well-established worry-free claims process, led by technology focusing on making wellness, care and support a vital part of the insurance industry and for his clients.

Jeremy brings over 30 years of experience to Certe, having held senior positions and established strong networks across the Insurance and Professional Services industry. He specialises in Corporate Benefits, Key Person and Business-related Insurances.

**Curtis David**

<b>Authorised Representative Number</b>	1001815
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	curtis.david@certe.com.au
<b>Qualifications</b>	Diploma of Financial Services Bachelor of Management

**Advice and services I can provide**

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap').
- Retirement savings accounts.
- Superannuation.

**Experience**

Curtis has been with Certe, including its earlier forms since 2004. During his time at Certe, Curtis gained extensive experience in the administration, paraplanning, claims and advice areas of the business before being appointed Operations Officer. Curtis oversees the operations of the paraplanning and client services teams and implementing the business strategy.

Curtis is still involved in the advice side, working with his existing clients to ensure their protection meets their needs over time.

**Craig Matthews**

<b>Authorised Representative Number</b>	240420
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	craig.matthews@certe.com.au
<b>Qualifications</b>	Diploma of Financial Services

**Advice and services I can provide**

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap').
- Retirement savings accounts.
- Superannuation.

**Experience**

Craig has over 20 years' experience in the financial services industry working with both corporate and personal clients. During that time, he has gained extensive experience in all areas of the life insurance process and can breakdown complex insurance strategies into meaningful conversations.

Craig is passionate about delivering advice with an uncompromising focus on the client's best interests. He believes that by ensuring he has a deep understanding of his client needs he can recommend strategies that they can confidently rely on in the future allowing them to live their best life now.

**Douglas Scriven**

<b>Authorised Representative Number</b>	330317
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	doug.scriven@certe.com.au
<b>Qualifications</b>	Diploma of Financial Services

**Advice and services I can provide**

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap').
- Retirement savings accounts.
- Superannuation.

**Experience**

Doug is an engaging professional with years of experience and a deep appreciation for the needs of his clients. Where most find insurance complicated, confusing, and disengaging; Doug's clients are informed with a bright focus on their individual needs and issues that matter. This clears a path for confident decision making and a certain future for those you care about the most.

**Steven Wright**

<b>Authorised Representative Number</b>	1001814
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	steve.wright@certe.com.au
<b>Qualifications</b>	Diploma of Financial Planning Graduate Certificate in Financial Planning
<b>Professional Memberships</b>	Financial Advice Association Australia (FAAA)
<b>Professional Designations</b>	Certified Financial Planner (CFP)

**Advice and services I can provide**

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap').
- Retirement savings accounts.
- Superannuation.

**Experience**

Steve brings over 20 years financial services experience gained across both large and small financial service organisations.

His true passion is helping clients navigate what appears complex, simple by taking the time to understand their needs, educate and explain the options so that peace of mind is achieved.



**Wilton Wong**

<b>Authorised Representative Number</b>	284675
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	wwong@genesisfp.com.au
<b>Qualifications</b>	Master of Financial Planning Advanced Diploma of Financial Services (Financial Planning) Margin Lending and Geared Investments Self-Managed Superannuation Funds Bachelor of Engineering Mechatronics (Hons)
<b>Professional Memberships</b>	Financial Advice Association Australia Self-Managed Super Fund Association (SMSFA)
<b>Professional Designations</b>	Financial Planner AFP®

**Advice and services I can provide**

- Deposit and payment products.
- Debentures, stocks or bonds issued or proposed for issue by a government.
- Life investment or life risk products.
- Interests in managed investment schemes, including Investor Directed Portfolio Services (IDPS or 'Wrap').
- Retirement savings accounts.
- Superannuation.
- Self-Managed Super Funds (SMSF).
- Margin Lending Facilities.
- Listed Securities.

**Experience**

Wilton merges a background in engineering and manufacturing with over a decade of experience in the financial services sector. His clients know him as a solutions man; the go-to guy for thoroughly considered answers that directly address the question asked.

He believes meaningful outcomes can only be achieved by focusing on the client's need – ninety-nine percent of the time a simple solution is all that's required. Focused, dependable and adaptable, Wilton is dedicated to supporting people from all walks of life on their journey to financial freedom.

Outside work, Wilton is busy restoring vintage cars, planning his dream house in Japan and working on his latest engineering project in his garage.

Wilton Wong is a director and shareholder of Genesis Financial Partners Pty Ltd and also authorised as a Financial Adviser under Genesis Financial Partners Pty Ltd.

**Edward Shilland**

<b>Authorised Representative Number</b>	446919
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	eshilland@genesisfp.com.au
<b>Qualifications</b>	Bachelor of Commerce Graduate Diploma of Financial Planning Self- Managed Superannuation Funds Gearing/Home Equity Loans
<b>Professional Memberships</b>	Financial Advice Association Australia
<b>Professional Designations</b>	Certified Financial Planner®

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- Superannuation.
- Self-Managed Super Funds (SMSF).
- Gearing/Home Equity Loans only.
- Listed Securities.

**Experience**

As head of investments at Genesis, Ed is responsible for providing portfolio construction solutions based on the most up to date research and methodology available.

Prior to joining Genesis, Ed worked in investment strategy for CSP and Mercer. From a family of teachers, he thrives on continual learning and the latest innovations. He relishes the opportunity to empower clients through education.

In his free time, you'll find him surfing, cycling and spending time with his young family.

**Alka Kalasabail**

<b>Authorised Representative Number</b>	1268845
<b>Phone</b>	(02) 9132 5900
<b>Email</b>	akalasabail@genesisp.com.au
<b>Qualifications</b>	Bachelor of Applied Finance with the degree of Bachelor of Economics Diploma of Financial Planning Margin Lending Specialist Self- Managed Superannuation Funds Accredited Listed Product Adviser Program
<b>Professional Memberships</b>	Financial Advice Association Australia
<b>Professional Designations</b>	Certified Financial Planner®

**Advice and services I can provide**

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**Experience**

Alka knows what truly drives successful solutions is how well you connect with and understand the people you're trying to help. Her strength is modelling and strategic planning; applying empathy and technical understanding in equal measure to help clients take a set of goals from concept to reality.

She is a Macquarie University merit scholar, with degrees in Economics and Finance, a Diploma of Financial Planning and a penchant for both fusion cooking and the Indian Cricket team.

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